

# Getting to Know Bond

## **Table of Contents**

- p. 3 Message from the President
- p. 4 Our Story
- p. 5 Management
- p. 6 Admin Support Team
- p. 7 Sales Team
- p. 8 Department Support Team
- p. 9 Analyst Team
- p. 11 Core Service
- p. 12 Additional Services
- p. 13 Our Process
- p. 14 Our Brands
- p. 15 I: Medical Specialties
- p. 16 II: Agriculture
- p. 17 III: Industrial
- p. 18 IV: Technology & IT
- p. 19 V: Food Developers
- p. 20 Video Testimonials
- p. 21 Contact Us
- p. 22 SR&ED Brochures
- p. 23 Resources



## Message from the President

It is my pleasure to invite you to explore your SR&ED journey with Bond Consulting Group.

Since early 2005, it has been my goal to operate a firm that delivers the most sophisticated solution to SR&ED claimants. I am proud of our effective 100% success rate on over 3000 SR&ED applications over the past 20 years.

We do things differently at Bond. We only hire top talent. Your case will be managed by a highly qualified SR&ED Analyst plus a diverse team of dedicated SR&ED managers.

We will take the time to understand your case. We will provide you with our revolutionary SR&ED Evidence Management tool, SR&ED Proof. We will defend your case if selected for audit. And most importantly, we will do everything to ensure that you have the best possible experience, and of course, obtain that all-important SR&ED approval.

I look forward to working with you and your company.

C Brul

Julie Bond, The SR&ED Whisperer CEO & President



Julie is one of the top SR&ED policy experts in the country with over two decades of experience in this sector. Julie has personally prepared or supervised well over 3000+ successful SR&ED applications.

Julie's first university degree was a mixed Bachelor of Arts in Astrophysics and Foreign Languages, from the University of Toronto.

Julie's second university degree was an Executive MBA from the Rotman School of Management, part of the University of Toronto.





Founded in 2005, Bond Consulting Group is the largest independent SR&ED Professional Services firm in Canada, providing our nation-wide clients with the most comprehensive and sophisticated SR&ED approach in the country. We are proud of our very high success rate, almost everything we've prepared over the years has been accepted, the vast majority accepted as filed with no requests from CRA.

We have presided over thousands of successful SR&ED applications resulting in over \$200 million in refunds for our clients and counting.



RBC Canadian Women Entrepreneur of the Year, in the start-up category (2009)
Canada's Emerging Growth Companies, Profit Hot 50 (2008, 2009)
Canada's Top Women Entrepreneurs, Profit W100 (2010)



Bond Consulting Group is conveniently located in Toronto, and we serve clients across Canada.

## Management

Bond's **Management** is dedicated to ensuring the success and approval of the SR&ED claims for our clients.



### **Tony Power, Managing Director (Administration & Operations)**

Tony has over two decades of professional experience in Senior Level Operations & Management and is now responsible for leading Bond's administration and operations. Tony is enthusiastic about the SR&ED program, and committed to Bond's principles of excellence.



### Olga Semenova, Operations / Sales Manager

Olga has over 10 years of diverse sales and management experience. Olga manages the team of SR&ED Assessment Specialists and is responsible for planning, directing, and overseeing Bond's operations activities and special projects.



### Jennifer Waltho, SR&ED Senior Administrator

Jennifer is responsible for all administrative and office management tasks including tracking all cases after they are submitted to CRA and ensuring that all SR&ED claims are delivered and received by CRA.

## Admin Support Team

Bond's **Admin Support Team** streamlines organizational processes, facilitates marketing initiatives, and ensures strategic communication with Bond clients.



### Jennifer To, HR Coordinator

With a background in Human Resources functions, including recruitment, retention, training, and administration, Jennifer is responsible for the growth and implementation of all organizational development and culture initiatives at Bond.



### Neha Siddiqui, Marketing Coordinator

Neha plays a vital role in overseeing all digital marketing strategies and promotional campaigns. With a strong professional background in digital marketing and graphic design, she effectively manages Bond's marketing assets, social media platforms and websites.



### Aidan Vickers, Campaign Coordinator

Aidan is responsible for planning, executing and supervising all marketing campaigns to ensure they meet Bond's goals and objectives.



#### Steffi Thomas, Communication Coordinator

Steffi holds a Master's in Journalism and Mass Communication. Her expertise in Public Relations and Corporate Communications enables her to provide timely and strategic communications to Bond clients and external partners.



### Olga Vieira, Assistant Bookkeeper & Administrator

Olga assists with complex Administration support.

## Sales Team

Bond **Sales Team** is dedicated to providing SR&ED eligibility assessments to our clients.



#### Jonas Sadden, SR&ED Assessment Specialist

Jonas is our talented SR&ED Assessment Specialist. He is responsible for providing eligibility assessments to businesses that have expressed an interest in participating in the program. Jonas utilizes his background in scientific and medical research, as well as his 5+ years in client communications, to identify eligible projects and expenditures.



### Holden Hrysko, SR&ED Assessment Specialist

Holden is our talented SR&ED Assessment Specialist. He is responsible for providing eligibility assessments to businesses that have expressed an interest in participating in the program. Holden utilizes his background in biology and plant sciences, as well as a year of client communications, to identify eligible projects and expenditures.

## **Department Support Team**

Bond's **Department Support Team** is dedicated to providing structured guidance and compliance assistance to Bond analysts and clients.



#### Ana Suka, Department Coordinator

Ana provides supervision and structured guidance to Bond Analysts to ensure policies, procedures, and quality control measures are followed in the submission of every claim. She is a vital member of the Bond team.



#### Linda Ton, Department Assistant

Linda supports the Department Coordinator and Senior Partners with administrative tasks and quality control. She ensures compliance by reviewing key documents and technical reports.



#### Zlata Jobs, Evidence Coordinator

When a case is selected for SR&ED audit, Zlata works diligently with our clients to collect, organize, and deliver appropriate supporting evidence and policy arguments to CRA. She acts as our vital liaison between clients and the CRA, during processes of audit, appeals, and Tax Court of Canada.

## Analyst Team

Bond has a solid **Team of Scientists, including Medical Specialists, Technologists, and Engineers** on staff (no freelancers), versed in a myriad of scientific, medical, technological, and engineering sectors. When we assign a consultant to your case, he or she will be well-positioned to understand your technology, science, medicine, and business.



### Ganon Nathan, Senior Bond Partner, SR&ED Medical Analyst

Ganon joined Bond Consulting with extensive experience in the healthcare industry. With a Medical Degree, he adds clear understanding of clinical research and development. Ganon's data collection and analysis skills make him a wonderful asset to our team, preparing SR&ED claims with excellent efficiency.



### Eli Vigneron, Senior Bond Partner, SR&ED IT & Applied Mathematics Analyst

Eli holds a master's degree in Mathematics with over 7 years of combined research and education experience in the fields of Mathematics and Computer Science. His attention to detail and ability to analyze and present complex data enable him to prepare high-quality SR&ED claims.



### Stephanie Klas, Senior Bond Associate, SR&ED Multi-Disciplinary Analyst

Stephanie has become a veritable SR&ED expert after working closely with Bond clients for over 3 years. Stephanie is detailed oriented and client focused. She has gained broad knowledge and is therefore considered one of our top Multi-Disciplinary SR&ED Analysts.



### Miranda Fowler, Senior Bond Associate, SR&ED Medical Analyst

Miranda joined Bond Consulting after dedicating several years of her career in the pharmaceutical sector. Prior to joining Bond, she gained invaluable experience with medical professionals. Miranda's background in the pharmaceutical and medical field allows her to produce high-quality SR&ED claims for Bond clients.



#### Riad Houha, Senior Bond Associate, SR&ED Medical Analyst

Riad joined Bond Consulting after several years in the pharmaceutical sector. Before joining Bond, he gained extensive experience in the medical field, including research in renal oncology. His expertise in both the pharmaceutical and medical sectors enables him to deliver high-quality SR&ED claims for Bond's clients.



### Tyler Vynckier, Bond Associate, SR&ED Agriculture & Multi-disciplinary Analyst

Tyler has 5 years of technical experience in the environment and conservation sectors. Ranging from governments to private entities, Tyler is highly qualified to prepare SR&ED claims for Bond's clients, leveraging his expertise across diverse industries.



### Pellumb Jakupi (PJ), SR&ED Industrial Analyst

PJ holds a Ph.D. in Chemistry with over 10 years of technical experience in industrial sectors. PJ's dynamic background makes him uniquely qualified to prepare a diverse range of high-quality industrial and food development SR&ED claims.



### Michael Dunphy, SR&ED Multi-Disciplinary Analyst

Michael spent several years conducting laboratory research on genetic risk factors for cardiovascular disease, before coming to Bond. After spending one year at Bond, as the Scientific Compliance Officer, Michael was promoted to the SR&ED Analyst path. Michael focuses on agriculture and medical claims. Michael is a professional with superior communication skills, and attention to detail.



#### John Tadeo, SR&ED Medical Analyst

John joined Bond Consulting after several years in the healthcare sector. Before Bond, he built extensive experience in applied health science, collaborating with healthcare leaders across Canada. His background in research and healthcare uniquely positions him to deliver detail-oriented SR&ED claims for Bond's medical clients.



#### Shawn Veitch, SR&ED Medical Analyst

Shawn joined Bond Consulting after several years of working in the pharmaceutical sector. He has an extensive background in the medical field, including research in cardiology and type 2 diabetes. His expertise in both the pharmaceutical and medical sectors enables him to deliver high-quality SR&ED claims for Bond's clients.



#### Shivam Gandhi, SR&ED Medical Analyst

Shivam joined Bond Consulting with a PhD in Cardiovascular Physiology and experience in both clinical and pre-clinical research. His background in the pharmaceutical and medical fields allows him to produce high-quality SR&ED claims for Bond clients.

## **Core Service**

### SR&ED is the largest and most important tax incentive program in Canada.

SR&ED (Scientific Research & Experimental Development) is the government program that rewards companies that perform R&D in Canada. The program makes Canada a more economically competitive and technologically advanced nation and it has been in existence since the 80's. The Canadian incentive program is one of the most generous R&D programs in the world. **This is not a grant – if you qualify, you are entitled to this money under the Income Tax Act.** 

### If you answer yes to any of the following questions you could be sitting on an untapped refund.

### **Scientific Research**

- Is your practice incorporated? Do you have a BN?
- Do you practice in a field of medical or scientific specialty?
- Have you ever or would you like to define hypotheses and study clinical data in your field of medicine or science?
- Has your work resulted in advancement of knowledge in a field of science or medicine?
- Have you ever published in medical or academic journals?

### There are only 3 criteria for eligibility plus evidence:

- Scientific or medical uncertainty
- Scientific or medical advancement
- Systematic investigation
- Technical content and evidence

### **Experimental Development**

- Have you encountered technological obstacles or uncertainties in the course of your work?
- Have you designed or built any prototypes or custom assets?
- Have you designed or developed any technology that is state-of-the-art?
- Have you solved technological problems by going beyond available practices, methods or routine engineering?
- Have you developed any products that were patented?

### There are only 3 criteria for eligibility plus evidence:

- Technological obstacle
- Technological advancement
- Systematic investigation
- Technical content and evidence

## **Additional Services**



sredrescue.ca

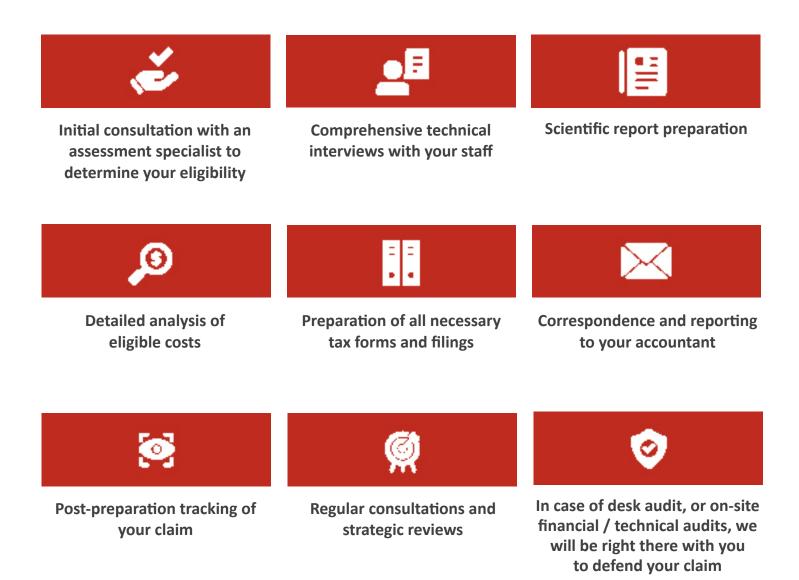
### Was your last SR&ED Audit a wreck? Bond can help you get back on track.

- Consultation we provide an opinion on eligibility
- Re-write and amend your SR&ED project descriptions
- Re-evaluate and amend your SR&ED claim
- Collect, organize and submit evidence to CRA
- Attend and represent at SR&ED audits
- Compose and submit SR&ED policy documents and evidence to Chief of Appeals
- Compose and submit SR&ED statement of claim and evidence to the Tax Court of Canada

## **Our Process**

Bond Consulting puts you on the right path to understanding Canada's most generous but most complicated corporate tax incentive program.

With our **talented analysts** on staff, **superior in-house expertise**, **government audit experience** and **sophisticated evidence tools**, you can't go wrong.



13





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sredmanufacturing.ca



sredpharma.ca



sredfood.ca



sredfarms.ca





sredstartup.ca



sredresearch.ca

## I: Medical Specialties

### Most Medical Specialists qualify for the SR&ED Program



### Testimonial

We've been working with Bond Consulting Group for almost 10 years now. Almost everything we've ever submitted has been accepted as filed, which is a great relief for us. The year that CRA did visit us, Bond was right there with us, to make sure we understood eligibility, and how to respond to CRAs questions. The SR&ED program is so important to us, and we couldn't do it without Bond Consulting.

Alijca Wojewnik, President, Dicentra, Natural Health Product Industry.

## II : Agriculture

### Many incorporated Farms qualify for the SR&ED Program



### **Testimonial**

Our experience with Bond Consulting was fantastic. We had heard of SR&ED before, but the task of understanding the program seemed intimating until we met with them. They made it easy for us to understand and relate to the program. And even though our transaction was small, Bond provided us with a substantial strategic review. The review allowed us to maximize our results with the program. We highly recommend Bond, for any business, large or small. Julie and her team of skilled analysts were professional. Their diligence to our case was evident. They responded to our questions in a timely manner. We are profoundly grateful for the awareness we attained over the past couple of years through Bond. Consistent and top tier; we highly recommend their services. **Vincent Sowa, The Meadmaker, Backed By Bees, Meadery** 

## III : Industrial

### Many Manufacturers qualify for the SR&ED Program



### **Testimonial**

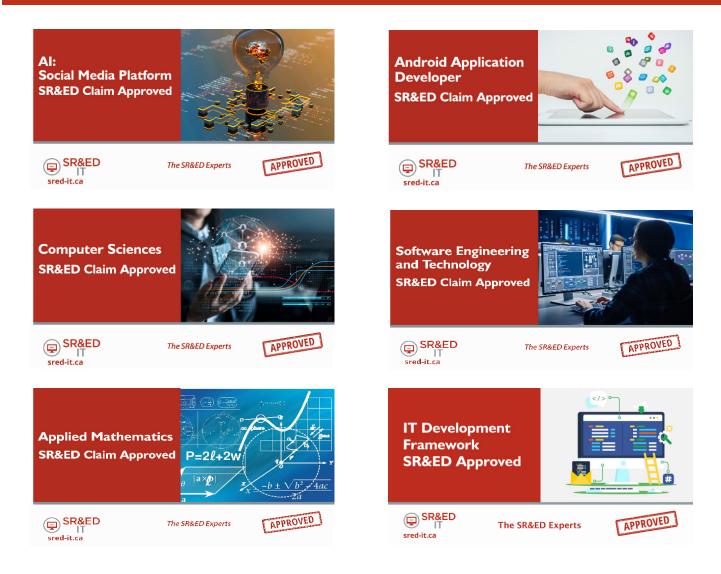
We made the mistake of leaving Bond Consulting Group once many years ago, thinking that we could save a bit of money. We'll never make that mistake again.

Our SR&ED claim was denied in full, it was an awful experience. When it comes to dealing with CRA, Julie and her analysts never let us down, we know they're experts and will fight to the end for us.

Glen McCarthy, President, Labworks, Industrial Refrigeration Specialists

## IV: Technology & IT

### Many Tech & IT Companies qualify for the SR&ED Program



### **Testimonial**

Hiring Bond Consulting Group was the best SR&ED decision we've ever made. Julie and her team know the program like the back of their hands, and Julie is a veritable SR&ED guru. Our claim before Bond got denied and our consultant did not do much while we were left with having to do almost all the work. Bond was a refreshing change as their team of analysts jump in and do the heavy lifting. Bond has been with us every step of the way when CRA came to visit, and what a relief that was to us.

Raffi Oshagan, President, Garo Consulting, Software Developers

## V: Food Developers

### Food & Beverage producers often qualify for the SR&ED Program



### **Testimonial**

We really enjoyed working with Bond Consulting, their staff provided us with excellent guidance. They led us through the entire SR&ED process and were able to communicate equally well with all members of our team. After discussing our work and documentation with Bond Consulting over two meetings and a few emails they were able to prepare two successful SR&ED claims that were accepted as filed. Their expertise really became evident when they helped us maximize our claim through their proven strategy and knowledge of our industry. Bond Consulting was able to help us recoup valuable money that we are planning to reinvest in our company and product.

Kevin Snow, Co-Founder, Snowman Brewing Co., Beverage Industry

## **Bond Client Testimonials**



Dr. Anastasia Oikonomou

Cardiothoracic Radiologist, Sunnybrook HSC, Scarborough



Dr. Shiva Jayaraman

Pancreatic Surgeon, St. Joseph's Health, U of Toronto



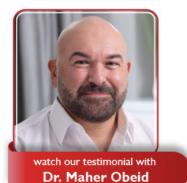
watch our testimonial with **Dr. Carolyn Nessim** 

Oncology Surgeon, Ottawa Hospital Research Institute



**Dr. Evan Lewis** 

Pediatric Neurologist, Sick Kids, U of Toronto



Doctor of Chiropractic, The Healing Path



watch our testimonial with Behrouz Hariri

**CEO Smart Nora** 



Co-Founder Backed By Bees



watch our testimonial with Dave Cloutier

**CEO Kelvin Technologies** 

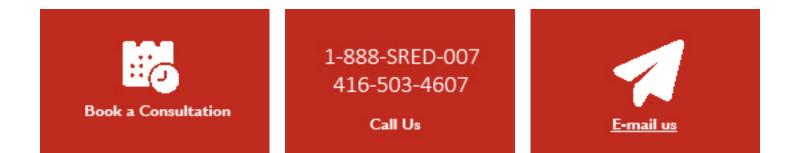


watch our testimonial with Jan VanderHout

President of Fruit and Vegetable Growers of Canada

## No Risk, No Brainer

If you do not receive a refund our services cost you nothing.

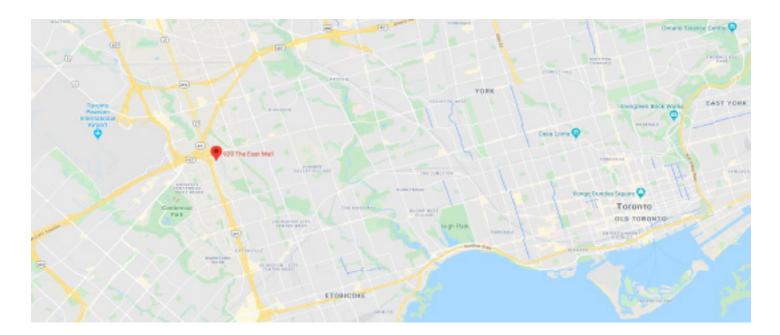


### **Stay Connected**



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### **SR&ED Brochures** Download Visit **SR&ED** Clinics sredclinics.ca **Clinics brochure SR&ED** Doctors sreddoctors.ca **Doctor brochure SR&ED** Farms sredfarms.ca Farms brochure **SR&ED** Food sredfood.ca Food brochure **SR&ED IT** sred-it.ca **IT brochure SR&ED** Manufacturing **Manufacturing brochure** sredmanufacturing.ca **SR&ED** Pharma Pharma brochure sredpharma.ca **SR&ED Research Research brochure** sredresearch.ca **SR&ED Start-up** sredstartup.ca **Start-up brochure SR&ED** Rescue **Rescue brochure** sredrescue.ca

### Resources

